



ZAGO S.p.A.
A FERRETTIGROUP COMPANY

COOKIE POLICY

DATA CONTROLLER

The Data Controller is Zago S.p.A., headquartered at Scorze' (Venice), Via Padova 32 (hereinafter "ZAGO" or the "Controller").

For the exercise of the rights under Regulation (EU) 2016/679 ("GDPR" or "Regulation") or for any clarification about the processing of your personal data, please contact the Controller at: email info@zagospa.it - tel. +39 041 8892210

The Controller has appointed a Data Protection Officer, who can be contacted at: DPO@zagospa.it

WHAT ARE COOKIES?

Cookies are small text files sent by the websites visited by a user to their browser (Internet Edge, Mozilla Firefox, Google Chrome etc.), where they are stored before being sent back to the websites the next time the user visits the same websites again.

While browsing the site, a user may receive "**third-party**" **cookies** from various websites or web servers; this happens because the website they visit may contain elements that include images, maps, sounds or social buttons (such as "Like" on Facebook, etc.), links to webpages on other domains based on different servers from the one on which the requested page is housed. In other words, these cookies are set by a website other than the one that the user is currently browsing.

Technical cookies are those used only to "perform transmission of communications over an electronic communication network, or to the extent strictly necessary for the supplier of an information service explicitly requested by the subscriber or by the user to supply that service" (art. 122, para. 1 of the Privacy Code – Legislative Decree 196/03 as amended by legislative decree 101/18).

The purpose of **profiling cookies** is to create profiles on the user, and they are used in order to send advertising messages in line with their web browsing preferences. Reference to these cookies is made in Article 122 of the Code, which requires that "the storage of information on a contractor or user's terminal, or access to information already stored there, is allowed only on condition that the





contractor or user has provided their consent after being informed via the simplified methods per article 13, para. 3" (article 122, para. 1 of the Code).

TYPES OF COOKIES USED BY THIS WEBSITE

Below, the Controller has listed the specific categories of cookie used, their purposes, and the consequences of deselecting them:

COOKIE TYPE	PURPOSES	CONSERVATION PERIOD	CONSEQUENCES OF DESELECTION
Technical cookies	Management of the website. They enable the functioning and safe, efficient exploration of the website	Valid for the browsing session	These cookies are necessary for the use of the Website, if blocked, the website will not function
Functional cookies	These cookies facilitate browsing, and the services provided to the user, based on a series of criteria selected by the user	Valid for the browsing session	It will not be possible to maintain the choices made by the user while browsing
Analytics cookies	These cookies collect aggregate information about browsers' behaviour, in order to optimise their browsing experience and related services.	Valid for the browsing session	It would no longer be possible for the Controller to acquire aggregate information

Third-party cookies

Cookies imposed by a website other than the one that the user is currently browsing are also present on this website (third-party cookies).

The Controller is required to provide an up-to-date link to the policies and consent forms of the third parties with whom specific agreements have been made, for the installation of cookies on the website.

Users are informed that the website uses the following services which release cookies:

- **"Google Analytics"**, an analytics service provided by Google, Inc. It uses cookies which are deposited on the browser's PC to allow the website they have visited to analyse how users are





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visiting the site. The information generated by cookies about the use of the website (including IP address) is transmitted and deposited on the Google servers in the United States. Google uses this information to examine your use of the website, compile reports about activity on the website for the website operators, and to provide other services regarding the activities of the website and internet use. To view the privacy policy of Google, in relation to Google Analytics, please see

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

- "**Google Ads**", a statistics service provided by Google, Inc. It connects data from the circuit of Google AdWords ads with the actions performed by users. To view the privacy policy of Google, in relation to Google Ads, please see <https://policies.google.com/technologies/cookies?hl=it>

- "**Google Tag Manager**", a service supplied by Google Inc., which allows the checking and enabling of tags and scripts of third parties inserted in the users' website. For more information about Google Tag Manager please see: <https://www.google.com/analytics/tag-manager/use-policy>.

- The cookies released and installed by Facebook Inc. are intended to provide advertising messages in real time, as if they were offered in real time by third-party advertisers. To view the privacy policy of Facebook Inc. in relation to cookies, and to express consent to the use of these cookies, please see <https://it-it.facebook.com/policies/cookies/>.

Social buttons

The website www.zagospa.it contains "social buttons/widgets" which depict the icons of social networks such as LinkedIn. These buttons allow users browsing the website to interact by clicking directly on the depicted networks. The social network will acquire the details of the user's visit. No browsing data or details of the user acquired through the Controller's website will be shared with the social networks which can be accessed using these social buttons or widgets.

MANAGING AND DEACTIVATING COOKIES

It is possible to visit the website without cookies, but again, it may not be possible to fully utilise all the functionalities or services offered on the site. Most browsers automatically accept cookies. You can avoid automatic registration for cookies by selecting the option "Do not accept cookies".

Below is a list of instructions on how to manage cookies, for the most common browsers:

- **Chrome** – <https://support.google.com/chrome/answer/95647?hl=it&topic=14666&ctx=topic>
- **Firefox** – <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>
- **Microsoft Edge** – <https://support.microsoft.com/it-it/help/4468242/microsoft-edge-browsing-data-and-privacy>





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· **Safari** – <https://support.apple.com/it-it/guide/safari/sfri11471/mac>

If using a mobile device, refer to the instruction manual to find out how to manage cookies.

For information on cookies stored in your computer or on how to **deactivate them individually**, please consult the following link:

<http://www.youronlinechoices.com/it/le-tue-scelte>

Cookies already stored on your hard disk can be deleted at any time.

RIGHTS OF THE DATA SUBJECT

The data subject is entitled to obtain the following:

- access to the personal data and information (Article 15 GDPR);
- the rectification or erasure of the data (Articles 16 and 17 GDPR);
- limitation of processing (Article 18 GDPR).

Finally, the data subject may:

- object to the processing of personal data under the conditions and limits indicated in Article 21 GDPR;
- exercise the right to portability of data (Article 20 GDPR).

With regard to processing operations based on consent (under Article 6 paragraph 1 a and article 9 paragraph 2 a GDPR), please note that the data subject may revoke consent at any time (without affecting the legality of the processing based on consent given prior to revocation).

Finally, if the data subject considers that the processing of their personal data infringes the GDPR, they may submit a complaint to a regulatory authority (the Data Protection Authority or any other competent authority) under Article 77 et seq. GDPR.

